

EXPERIENCE

Red Door Interactive *October 2016 – March 2017*

Contract Graphic Designer

Responsibilities:

Design and produce product landing pages and emails, for ASICS America. Art direct, design and produce scroll-stopping social media graphics for ASICS Global, including: static images, video, and motion graphics. Participate in internal strategy sessions, and collaborate with social, strategy and SEO teams to deliver smart, effective work across multiple channels. Participate in client meetings and translate client needs into effective campaigns and designs.

Vitro *July 2015 – October 2016*

Production Artist

Responsibilities:

Working from comps, prepare press and/or screen ready files for print and banner ads, websites, emails, collateral materials, and out of home applications. Working from story-boards, create HTML 5 animated banner ads. Resize existing creative to publisher's formats and specs. Working within brand guidelines, design collateral materials for clients. Using Adobe Digital Publishing Suite, design and create interactive collateral materials for tablets and smart-phones. Design and create materials for client presentations and new business pitches.

Selected Clients:

Toyo Tires	Asics
Wild Turkey	UCSD
Red Robin	Marvel

Electra Bicycle Company *May 2014 – February 2015*

Graphic Designer

Responsibilities:

Helped to shape the creative direction of the iconic lifestyle brand by creating and producing designs for catalogs, apparel, packaging, trade shows, bike graphics, and collateral, building on the brand's history, while adhering to graphic standards.

Immersive Youth Marketing *June 2013 – February 2014*

Graphic Designer

Responsibilities:

Proactively and independently research, develop concepts for, art direct, design, layout, proof, produce, and deliver internal and consumer facing projects for social media, web, and print applications targeting a tween, teen, and young adult audience.

EDUCATION

Mira Costa College *2011 – 2014*

Area of Study:

Liberal arts with an emphasis in art & humanities

San Diego City College *2012 – 2013*

Area of Study:

Graphic design

University of California, San Diego *1999 – 2001*

Area of Study:

Computer science and network administration

CAPABILITIES

InDesign CC • Illustrator CC • Photoshop CC • Dreamweaver CC • Edge Animate • Adobe Digital Publishing Suite
After Effects CC • Adobe Lightroom • Adobe Creative Cloud • Adobe Creative Suite • color proofing • wire-framing
graphic design • typography • web design • email design • copywriting • art direction • photography • photo retouching
production • social media • Wordpress • HTML • CSS